Dripping Springs Art League
ART | COMMUNITY | CONNECTION

DSAL Art Pop-Up at Jester King – Contract Agreement

Thank you for your interest in participating in the Dripping Springs Art League's (DSAL) Art Pop-Up at Jester King Brewery (JKB).

We are thrilled to partner with JKB to provide local artists with the opportunity to display and sell their art.

Twenty (20) indoor booths and twenty (20) outdoor booths will be setup for this event. Registration is accepted on a first-come/first-serve basis and must meet the eligibility requirements noted below.

By registering for this event at https://artindripping.com/dsal-jkb/ you agree to all terms below. Be sure to review all details carefully.

If you have questions or issues, please contact Tiffany Sierras at sierrasroot@gmail.com

Event Details:

Event:	DSAL Art Pop-Up at Jester King
Address:	Jester King Brewery Pole Barn | 13187 Fitzhugh Rd, Austin, TX 78736
Date/Time:	Saturday, February 22, 2025 | 11am-5pm
Attendees:	JKB estimates approximately 300-1000 patrons on Saturday afternoons.

This event will be held in the Pole Barn which is covered. The Pole Barn does have heaters above but please dress appropriately for the weather as it may be cold. You may also come out to Jester King and take a look at the space prior to the event.

Eligibility Requirements:

To be eligible to participate and secure a booth, all art must be local, handmade, and artistic (e.g., watercolor/oil paintings, drawings, photography, fiber/textured,

ceramics, collage) by the seller. If you do not meet these criteria, you will be asked to leave the event and will forfeit your registration fee.

I. Registration Fees and Refunds

Registration Fees

- Registration must be accompanied by an appropriate registration fee:
  - Indoor Booths
    - DSAL Members: $50 - Non-members: $70
  - Outdoor Booths
    - DSAL Members: $35 - Non-members: $55
- The artist keeps 100% of all sales.
- Each booth is approximately 6' deep x 8' wide.
- You may register for two adjacent booths if you wish.

Your registration must include pictures of the art you plan to exhibit so DSAL can verify it meets Eligibility Requirements stated above. You must upload 3 photos in the registration form. Images may be used to promote the event.

Refunds, Transfers, and Reschedules

Our event is rain or shine and is non-refundable, transferrable or replaceable. However, in some cases we may reschedule if possible. In the event of a rescheduled date, the new date is the date that your fee will transfer to from the original date of the event. If the event cannot be performed due to force majeure on the side of the event, Dripping Spring Art League is exempt from having to perform transfers or refunds according to the influence of force majeure.

II. Logistics

There are two load-in/out areas.

1. **BEHIND THE PIZZA KITCHEN:** This would be the 2nd left after you drive in. You can park along the pizza kitchen area to unload and load. You must move your car after unloading. You can set up after you park your car.
2. **BY THE BLUE MEAT SMOKER:** This will be the 3rd left after you drive in. You can park in this area to unload and load only. You must move your care after you unload. You can set up after you park.

Load-in/out times:

- Load-in time: 8:45am-10:30am (All load in areas will CLOSE after this LOAD

IN TIME BLOCK) ○ Load-out
time: 5:00pm-6:30pm

Parking is in the main parking lot just beyond the load and unload areas.

III. Booth Setup

Upon arrival, check in with a DSAL representative to be shown to your assigned booth. Each booth will be marked with your company name in your designated area.

Setup Materials:

- All materials for each booth are provided by the vendor including, but is not limited to, free standing grid walls, chairs, tables, decor, change, credit card swipes and display, etc. Jester King Brewery does not provide anything except the space.
- You must provide all materials for your booth including tables, chairs, etc.
- Outdoor booth registrants must also provide their own tent.
- All tables and décor must fit within your 6'x8' area.
- All display boards/systems MUST be secured with weights to prevent falling.
- Spots will be assigned and an email with a map will be sent out a few days before.
- All tables may be subject to prior approval.
- Ground may be uneven.
- There are no electrical connections available for this event. Be sure to pre-charge your phone and any other electronic methods for payment.
- Jester King Brewery staff cannot "make change" for you. Make sure to bring enough change to the Market each day. There are banks nearby.
- Bring battery packs & battery-operated lights as you wish.
- You will not have accessible Wi-Fi. Cell service at JKB is typically quite good.
- This location does not allow open flame of candles or the like.

Accessibility: if you require special (wheelchair etc.) accessibility to your booth and/or assistance unloading/loading, please let us know in advance and we will strive to accommodate. Advise Tiffany Sierras at sierrasroot@gmail.com

IV. Event Promotion

The success of Pop-Ups often is boosted by the presentation of your booth, your bright and happy face, and social media promotion.

- DSAL and JKB will be promoting the event throughout the weeks leading up to the event.
- We ask all participants to assist by sharing DSAL/JKB posts and notifying your friends, family, and customer list in the days and weeks leading up to the event. Please tag us at @Jesterkingbrewery & @drippingspringsartleague.

On the day of the Pop-Up, please ask the DSAL representative if you have any questions, needs or general inquiries. Do not ask Jester King staff.

If you have any questions about your registration, please contact
Tiffany Sierras at sierrasroot@gmail.com